WILLIAMSBURG
E N T E R P R I S E S

Lat/Lon: 30.0049/-95.3068

FM 1960 Landing	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2021)	9,720		38,653		101,678	
Projected Population (2026)	10,074		40,546		106,196	
Census Population (2020)	10,541		38,060		102,058	
Census Population (2010)	8,356		30,179		84,672	
Projected Annual Growth (2021-2026)	353	0.7%	1,893	1.0%	4,518	0.9%
Historical Annual Growth (2020-2021)	-821	-	593	1.6%	-380	-0.4%
Historical Annual Growth (2010-2020)	2,185	2.6%	7,881	2.6%	17,386	2.1%
Estimated Population Density (2021)	3,096	*psm*	1,368	*psm*	1,295	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2021)	3,109		13,019		34,361	
Projected Households (2026)	3,294		13,954		36,675	
Census Households (2020)	3,385		12,874		34,519	
Census Households (2010)	2,639		10,191		28,220	
Projected Annual Growth (2021-2026)	185	1.2%	935	1.4%	2,314	1.3%
Historical Annual Change (2010-2021)	469	1.6%	2,829	2.5%	6,140	2.0%
Average Household Income						
Estimated Average Household Income (2021)	$87,381		$74,141		$71,464	
Projected Average Household Income (2026)	$95,638		$79,448		$78,957	
Census Average Household Income (2010)	$62,097		$59,120		$58,053	
Census Average Household Income (2000)	$53,776		$53,148		$51,555	
Projected Annual Change (2021-2026)	$8,257	1.9%	$5,307	1.4%	$7,493	2.1%
Historical Annual Change (2000-2021)	$33,605	3.0%	$20,993	1.9%	$19,909	1.8%
Median Household Income						
Estimated Median Household Income (2021)	$75,708		$65,561		$61,358	
Projected Median Household Income (2026)	$87,012		$76,077		$70,534	
Census Median Household Income (2010)	$54,832		$52,456		$50,364	
Census Median Household Income (2000)	$52,990		$47,389		$46,111	
Projected Annual Change (2021-2026)	$11,304	3.0%	$10,515	3.2%	$9,176	3.0%
Historical Annual Change (2000-2021)	$22,718	2.0%	$18,173	1.8%	$15,247	1.6%
Per Capita Income						
Estimated Per Capita Income (2021)	$27,961		$25,037		$24,309	
Projected Per Capita Income (2026)	$31,289		$27,404		$27,420	
Census Per Capita Income (2010)	$19,615		$19,964		$19,348	
Census Per Capita Income (2000)	$18,166		$18,549		$17,748	
Projected Annual Change (2021-2026)	$3,328	2.4%	$2,368	1.9%	$3,111	2.6%
Historical Annual Change (2000-2021)	$9,795	2.6%	$6,488	1.7%	$6,561	1.8%
Estimated Average Household Net Worth (2021)	$388,811		$325,758		$334,193	

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Lat/Lon: 30.0049/-95.3068

FM 1960 Landing	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2021)	9,720		38,653		101,678	
White (2021)	2,392	24.6%	11,138	28.8%	31,817	31.3%
Black or African American (2021)	3,334	34.3%	12,109	31.3%	30,939	30.4%
American Indian or Alaska Native (2021)	93	1.0%	397	1.0%	1,108	1.1%
Asian (2021)	315	3.2%	1,341	3.5%	3,215	3.2%
Hawaiian or Pacific Islander (2021)	91	0.9%	417	1.1%	800	0.8%
Other Race (2021)	1,929	19.8%	7,106	18.4%	17,466	17.2%
Two or More Races (2021)	1,565	16.1%	6,144	15.9%	16,333	16.1%
Population < 18 (2021)	2,805	28.9%	10,635	27.5%	28,446	28.0%
White Not Hispanic	250	8.9%	1,141	10.7%	3,696	13.0%
Black or African American	1,047	37.3%	3,713	34.9%	9,552	33.6%
Asian	64	2.3%	264	2.5%	625	2.2%
Other Race Not Hispanic	147	5.2%	628	5.9%	1,591	5.6%
Hispanic	1,298	46.3%	4,889	46.0%	12,982	45.6%
Not Hispanic or Latino Population (2021)	5,597	57.6%	22,848	59.1%	61,144	60.1%
Not Hispanic White	1,542	27.6%	7,624	33.4%	22,700	37.1%
Not Hispanic Black or African American	3,289	58.8%	11,955	52.3%	30,386	49.7%
Not Hispanic American Indian or Alaska Native	14	0.2%	86	0.4%	214	0.4%
Not Hispanic Asian	307	5.5%	1,307	5.7%	3,104	5.1%
Not Hispanic Hawaiian or Pacific Islander	87	1.6%	403	1.8%	755	1.2%
Not Hispanic Other Race	98	1.8%	364	1.6%	989	1.6%
Not Hispanic Two or More Races	260	4.6%	1,110	4.9%	2,995	4.9%
Hispanic or Latino Population (2021)	4,123	42.4%	15,805	40.9%	40,534	39.9%
Hispanic White	850	20.6%	3,514	22.2%	9,117	22.5%
Hispanic Black or African American	45	1.1%	154	1.0%	553	1.4%
Hispanic American Indian or Alaska Native	79	1.9%	312	2.0%	894	2.2%
Hispanic Asian	9	0.2%	35	0.2%	111	0.3%
Hispanic Hawaiian or Pacific Islander	4	0.1%	14	-	45	0.1%
Hispanic Other Race	1,831	44.4%	6,741	42.7%	16,477	40.6%
Hispanic Two or More Races	1,305	31.7%	5,034	31.9%	13,337	32.9%
Not Hispanic or Latino Population (2020)	5,804	55.1%	22,071	58.0%	59,253	58.1%
Hispanic or Latino Population (2020)	4,737	44.9%	15,989	42.0%	42,805	41.9%
Not Hispanic or Latino Population (2010)	4,933	59.0%	18,366	60.9%	53,495	63.2%
Hispanic or Latino Population (2010)	3,424	41.0%	11,813	39.1%	31,177	36.8%
Not Hispanic or Latino Population (2026)	5,830	57.9%	24,012	59.2%	63,767	60.0%
Hispanic or Latino Population (2026)	4,244	42.1%	16,534	40.8%	42,430	40.0%
Projected Annual Growth (2021-2026)	120	0.6%	729	0.9%	1,896	0.9%
Historical Annual Growth (2010-2020)	1,314	3.8%	4,176	3.5%	11,627	3.7%

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Lat/Lon: 30.0049/-95.3068

FM 1960 Landing	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2021)						
Total Population	9,720		38,653		101,678	
Age Under 5 Years	761	7.8%	2,966	7.7%	7,974	7.8%
Age 5 to 9 Years	799	8.2%	3,023	7.8%	8,153	8.0%
Age 10 to 14 Years	806	8.3%	3,033	7.8%	8,047	7.9%
Age 15 to 19 Years	722	7.4%	2,764	7.2%	7,301	7.2%
Age 20 to 24 Years	638	6.6%	2,698	7.0%	7,174	7.1%
Age 25 to 29 Years	743	7.6%	3,020	7.8%	8,071	7.9%
Age 30 to 34 Years	849	8.7%	3,370	8.7%	8,724	8.6%
Age 35 to 39 Years	797	8.2%	3,029	7.8%	7,695	7.6%
Age 40 to 44 Years	699	7.2%	2,642	6.8%	6,803	6.7%
Age 45 to 49 Years	618	6.4%	2,362	6.1%	6,190	6.1%
Age 50 to 54 Years	517	5.3%	2,089	5.4%	5,417	5.3%
Age 55 to 59 Years	484	5.0%	1,935	5.0%	5,129	5.0%
Age 60 to 64 Years	466	4.8%	1,930	5.0%	4,902	4.8%
Age 65 to 69 Years	338	3.5%	1,354	3.5%	3,706	3.6%
Age 70 to 74 Years	223	2.3%	997	2.6%	2,791	2.7%
Age 75 to 79 Years	118	1.2%	604	1.6%	1,630	1.6%
Age 80 to 84 Years	65	0.7%	393	1.0%	1,000	1.0%
Age 85 Years or Over	77	0.8%	446	1.2%	971	1.0%
Median Age	31.5		32.2		31.8	
Age 19 Years or Less	3,089	31.8%	11,786	30.5%	31,475	31.0%
Age 20 to 64 Years	5,811	59.8%	23,073	59.7%	60,106	59.1%
Age 65 Years or Over	820	8.4%	3,793	9.8%	10,097	9.9%
Female Age Distribution (2021)						
Female Population	5,012	51.6%	19,845	51.3%	52,654	51.8%
Age Under 5 Years	369	7.4%	1,436	7.2%	3,998	7.6%
Age 5 to 9 Years	370	7.4%	1,503	7.6%	4,086	7.8%
Age 10 to 14 Years	389	7.8%	1,465	7.4%	3,927	7.5%
Age 15 to 19 Years	332	6.6%	1,303	6.6%	3,573	6.8%
Age 20 to 24 Years	334	6.7%	1,343	6.8%	3,601	6.8%
Age 25 to 29 Years	410	8.2%	1,581	8.0%	4,255	8.1%
Age 30 to 34 Years	450	9.0%	1,761	8.9%	4,551	8.6%
Age 35 to 39 Years	426	8.5%	1,573	7.9%	3,970	7.5%
Age 40 to 44 Years	334	6.7%	1,310	6.6%	3,461	6.6%
Age 45 to 49 Years	340	6.8%	1,269	6.4%	3,278	6.2%
Age 50 to 54 Years	271	5.4%	1,083	5.5%	2,827	5.4%
Age 55 to 59 Years	256	5.1%	1,037	5.2%	2,791	5.3%
Age 60 to 64 Years	251	5.0%	1,025	5.2%	2,625	5.0%
Age 65 to 69 Years	188	3.8%	739	3.7%	1,971	3.7%
Age 70 to 74 Years	136	2.7%	555	2.8%	1,552	2.9%
Age 75 to 79 Years	66	1.3%	329	1.7%	912	1.7%
Age 80 to 84 Years	41	0.8%	240	1.2%	622	1.2%
Age 85 Years or Over	49	1.0%	294	1.5%	655	1.2%
Female Median Age	32.6		33.2		32.6	
Age 19 Years or Less	1,460	29.1%	5,707	28.8%	15,584	29.6%
Age 20 to 64 Years	3,072	61.3%	11,981	60.4%	31,358	59.6%
Age 65 Years or Over	480	9.6%	2,158	10.9%	5,712	10.8%

WILLIAMSBURG
ENTERPRISES

Lat/Lon: 30.0049/-95.3068

FM 1960 Landing	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2021)						
Male Population	4,708	48.4%	18,808	48.7%	49,024	48.2%
Age Under 5 Years	392	8.3%	1,530	8.1%	3,975	8.1%
Age 5 to 9 Years	429	9.1%	1,520	8.1%	4,067	8.3%
Age 10 to 14 Years	417	8.9%	1,568	8.3%	4,120	8.4%
Age 15 to 19 Years	391	8.3%	1,461	7.8%	3,728	7.6%
Age 20 to 24 Years	304	6.4%	1,355	7.2%	3,573	7.3%
Age 25 to 29 Years	333	7.1%	1,438	7.6%	3,817	7.8%
Age 30 to 34 Years	399	8.5%	1,609	8.6%	4,173	8.5%
Age 35 to 39 Years	371	7.9%	1,456	7.7%	3,725	7.6%
Age 40 to 44 Years	365	7.8%	1,332	7.1%	3,343	6.8%
Age 45 to 49 Years	278	5.9%	1,093	5.8%	2,912	5.9%
Age 50 to 54 Years	246	5.2%	1,006	5.4%	2,590	5.3%
Age 55 to 59 Years	228	4.9%	898	4.8%	2,338	4.8%
Age 60 to 64 Years	215	4.6%	905	4.8%	2,278	4.6%
Age 65 to 69 Years	149	3.2%	615	3.3%	1,735	3.5%
Age 70 to 74 Years	87	1.8%	441	2.3%	1,239	2.5%
Age 75 to 79 Years	52	1.1%	274	1.5%	718	1.5%
Age 80 to 84 Years	24	0.5%	153	0.8%	377	0.8%
Age 85 Years or Over	28	0.6%	153	0.8%	316	0.6%
Male Median Age	30.2		31.0		30.8	
Age 19 Years or Less	1,629	34.6%	6,080	32.3%	15,890	32.4%
Age 20 to 64 Years	2,739	58.2%	11,093	59.0%	28,748	58.6%
Age 65 Years or Over	340	7.2%	1,636	8.7%	4,385	8.9%
Males per 100 Females (2021)						
Overall Comparison	94		95		93	
Age Under 5 Years	106	51.5%	107	51.6%	99	49.9%
Age 5 to 9 Years	116	53.6%	101	50.3%	100	49.9%
Age 10 to 14 Years	107	51.8%	107	51.7%	105	51.2%
Age 15 to 19 Years	118	54.1%	112	52.9%	104	51.1%
Age 20 to 24 Years	91	47.6%	101	50.2%	99	49.8%
Age 25 to 29 Years	81	44.8%	91	47.6%	90	47.3%
Age 30 to 34 Years	89	47.0%	91	47.8%	92	47.8%
Age 35 to 39 Years	87	46.6%	93	48.1%	94	48.4%
Age 40 to 44 Years	109	52.2%	102	50.4%	97	49.1%
Age 45 to 49 Years	82	44.9%	86	46.3%	89	47.0%
Age 50 to 54 Years	91	47.6%	93	48.2%	92	47.8%
Age 55 to 59 Years	89	47.2%	87	46.4%	84	45.6%
Age 60 to 64 Years	86	46.2%	88	46.9%	87	46.5%
Age 65 to 69 Years	79	44.2%	83	45.4%	88	46.8%
Age 70 to 74 Years	64	38.9%	79	44.3%	80	44.4%
Age 75 to 79 Years	79	44.0%	83	45.5%	79	44.0%
Age 80 to 84 Years	58	36.8%	64	38.9%	61	37.7%
Age 85 Years or Over	58	36.6%	52	34.2%	48	32.6%
Age 19 Years or Less	112	52.7%	107	51.6%	102	50.5%
Age 20 to 39 Years	87	46.5%	94	48.4%	93	48.3%
Age 40 to 64 Years	92	47.9%	91	47.8%	90	47.3%
Age 65 Years or Over	71	41.4%	76	43.1%	77	43.4%

Lat/Lon: 30.0049/-95.3068

FM 1960 Landing	1 mi radius		3 mi radius		5 mi radius	
Household Type (2021)						
Total Households	3,109		13,019		34,361	
Households with Children	1,484	47.7%	5,743	44.1%	15,151	44.1%
Average Household Size	3.1		2.9		2.9	
Household Density per Square Mile	990		461		438	
Population Family	8,827	90.8%	33,786	87.4%	88,746	87.3%
Population Non-Family	867	8.9%	4,441	11.5%	11,499	11.3%
Population Group Quarters	26	0.3%	426	1.1%	1,433	1.4%
Family Households	2,405	77.4%	9,438	72.5%	25,016	72.8%
Married Couple Households	1,613	67.1%	6,187	65.6%	15,832	63.3%
Other Family Households with Children	792	32.9%	3,251	34.4%	9,184	36.7%
Family Households with Children	1,475	61.3%	5,697	60.4%	15,029	60.1%
Married Couple with Children	926	62.8%	3,479	61.1%	8,657	57.6%
Other Family Households with Children	549	37.2%	2,219	38.9%	6,373	42.4%
Family Households No Children	930	38.7%	3,741	39.6%	9,986	39.9%
Married Couple No Children	687	73.8%	2,709	72.4%	7,175	71.8%
Other Family Households No Children	243	26.2%	1,033	27.6%	2,812	28.2%
Non-Family Households	703	22.6%	3,581	27.5%	9,345	27.2%
Non-Family Households with Children	9	1.3%	46	1.3%	121	1.3%
Non-Family Households No Children	694	98.7%	3,535	98.7%	9,223	98.7%
Average Family Household Size	3.7		3.6		3.5	
Average Family Income	$96,002		$81,997		$76,666	
Median Family Income	$81,624		$75,122		$69,627	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2021)						
Population Age 15 Years or Over	7,354		29,631		77,505	
Never Married	2,309	31.4%	10,237	34.5%	27,275	35.2%
Currently Married	3,595	48.9%	13,339	45.0%	32,828	42.4%
Previously Married	1,450	19.7%	6,055	20.4%	17,401	22.5%
Separated	391	27.0%	1,524	25.2%	4,742	27.3%
Widowed	241	16.6%	1,256	20.7%	3,493	20.1%
Divorced	818	56.4%	3,275	54.1%	9,166	52.7%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	5,993		24,169		63,030	
Elementary (Grade Level 0 to 8)	332	5.5%	1,676	6.9%	4,997	7.9%
Some High School (Grade Level 9 to 11)	710	11.9%	2,192	9.1%	5,510	8.7%
High School Graduate	1,676	28.0%	6,672	27.6%	18,639	29.6%
Some College	1,855	30.9%	7,547	31.2%	18,027	28.6%
Associate Degree Only	471	7.9%	1,874	7.8%	5,052	8.0%
Bachelor Degree Only	748	12.5%	3,369	13.9%	7,804	12.4%
Graduate Degree	201	3.4%	840	3.5%	3,000	4.8%
Any College (Some College or Higher)	3,275	54.7%	13,630	56.4%	33,884	53.8%
College Degree + (Bachelor Degree or Higher)	949	15.8%	4,209	17.4%	10,805	17.1%

WILLIAMSBURG
E N T E R P R I S E S

Lat/Lon: 30.0049/-95.3068

FM 1960 Landing	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2021)	3,246		13,882		36,705	
Total Housing Units (2020)	3,539		13,733		36,879	
Historical Annual Growth (2020-2021)	-293	-	148	-	-174	-
Housing Units Occupied (2021)	3,109	95.8%	13,019	93.8%	34,361	93.6%
Housing Units Owner-Occupied	2,236	71.9%	7,808	60.0%	19,330	56.3%
Housing Units Renter-Occupied	872	28.1%	5,212	40.0%	15,030	43.7%
Housing Units Vacant (2021)	137	4.2%	862	6.2%	2,344	6.4%
Household Size (2021)						
Total Households	3,109		13,019		34,361	
1 Person Households	578	18.6%	2,937	22.6%	7,690	22.4%
2 Person Households	755	24.3%	3,367	25.9%	9,149	26.6%
3 Person Households	578	18.6%	2,250	17.3%	6,001	17.5%
4 Person Households	563	18.1%	2,097	16.1%	5,449	15.9%
5 Person Households	341	11.0%	1,292	9.9%	3,315	9.6%
6 Person Households	164	5.3%	605	4.7%	1,547	4.5%
7 or More Person Households	130	4.2%	470	3.6%	1,209	3.5%
Household Income Distribution (2021)						
HH Income $200,000 or More	109	3.5%	304	2.3%	976	2.8%
HH Income $150,000 to $199,999	96	3.1%	435	3.3%	1,249	3.6%
HH Income $125,000 to $149,999	252	8.1%	941	7.2%	2,091	6.1%
HH Income $100,000 to $124,999	458	14.7%	1,637	12.6%	3,509	10.2%
HH Income $75,000 to $99,999	709	22.8%	2,237	17.2%	5,343	15.6%
HH Income $50,000 to $74,999	702	22.6%	2,676	20.6%	7,296	21.2%
HH Income $35,000 to $49,999	333	10.7%	1,748	13.4%	4,777	13.9%
HH Income $25,000 to $34,999	223	7.2%	1,241	9.5%	3,091	9.0%
HH Income $15,000 to $24,999	160	5.1%	1,038	8.0%	2,953	8.6%
HH Income $10,000 to $14,999	24	0.8%	247	1.9%	900	2.6%
HH Income Under $10,000	44	1.4%	515	4.0%	2,174	6.3%
Household Vehicles (2021)						
Households 0 Vehicles Available	29	0.9%	443	3.4%	1,471	4.3%
Households 1 Vehicle Available	656	21.1%	3,964	30.4%	11,716	34.1%
Households 2 Vehicles Available	1,631	52.5%	5,419	41.6%	13,435	39.1%
Households 3 or More Vehicles Available	793	25.5%	3,194	24.5%	7,739	22.5%
Total Vehicles Available	6,515		25,381		64,443	
Average Vehicles per Household	2.1		1.9		1.9	
Owner-Occupied Household Vehicles	5,033	77.3%	17,660	69.6%	42,627	66.1%
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.2	
Renter-Occupied Household Vehicles	1,482	22.7%	7,721	30.4%	21,817	33.9%
Average Vehicles per Renter-Occupied Household	1.7		1.5		1.5	
Travel Time (2021)						
Worker Base Age 16 years or Over	4,946		18,756		46,507	
Travel to Work in 14 Minutes or Less	980	19.8%	3,697	19.7%	7,381	15.9%
Travel to Work in 15 to 29 Minutes	1,357	27.4%	5,339	28.5%	14,165	30.5%
Travel to Work in 30 to 59 Minutes	1,822	36.8%	6,929	36.9%	18,415	39.6%
Travel to Work in 60 Minutes or More	596	12.1%	2,013	10.7%	4,649	10.0%
Work at Home	190	3.9%	778	4.1%	1,897	4.1%
Average Minutes Travel to Work	27.2		26.5		27.8	

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Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
Calculated using Weighted Block Centroid from Block Groups

WILLIAMSBURG
E N T E R P R I S E S

Lat/Lon: 30.0049/-95.3068

FM 1960 Landing	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2021)						
Worker Base Age 16 years or Over	4,946		18,756		46,507	
Drive to Work Alone	4,225	*85.4%*	15,485	*82.6%*	38,512	*82.8%*
Drive to Work in Carpool	378	*7.6%*	1,616	*8.6%*	4,307	*9.3%*
Travel to Work by Public Transportation	93	*1.9%*	305	*1.6%*	687	*1.5%*
Drive to Work on Motorcycle	22	*0.5%*	31	*0.2%*	39	*-*
Bicycle to Work	2	*-*	8	*-*	16	*-*
Walk to Work	12	*0.2%*	418	*2.2%*	720	*1.5%*
Other Means	23	*0.5%*	115	*0.6%*	329	*0.7%*
Work at Home	190	*3.9%*	778	*4.1%*	1,897	*4.1%*
Daytime Demographics (2021)						
Total Businesses	161		1,883		5,021	
Total Employees	1,126		25,471		68,381	
Company Headquarter Businesses	-	*-*	72	*3.8%*	237	*4.7%*
Company Headquarter Employees	56	*5.0%*	2,872	*11.3%*	11,774	*17.2%*
Employee Population per Business	7.0	to 1	13.5	to 1	13.6	to 1
Residential Population per Business	60.3	to 1	20.5	to 1	20.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,374		35,783		97,936	
Labor Force						
Labor Population Age 16 Years or Over (2021)	7,194		29,067		76,062	
Labor Force Total Males (2021)	3,390	*47.1%*	13,889	*47.8%*	36,128	*47.5%*
Male Civilian Employed	2,585	*76.3%*	10,112	*72.8%*	25,091	69.5%
Male Civilian Unemployed	210	*6.2%*	777	*5.6%*	2,093	5.8%
Males in Armed Forces	-	*-*	-	*-*	-	*-*
Males Not in Labor Force	595	*17.5%*	3,000	*21.6%*	8,944	*24.8%*
Labor Force Total Females (2021)	3,804	*52.9%*	15,179	*52.2%*	39,935	52.5%
Female Civilian Employed	2,360	*62.0%*	8,644	*56.9%*	21,416	53.6%
Female Civilian Unemployed	214	*5.6%*	824	*5.4%*	2,084	5.2%
Females in Armed Forces	-	*-*	-	*-*	-	*-*
Females Not in Labor Force	1,230	*32.3%*	5,710	*37.6%*	16,434	*41.2%*
Unemployment Rate	424	*5.9%*	1,601	*5.5%*	4,177	*5.5%*
Occupation (2021)						
Occupation Population Age 16 Years or Over	4,946		18,756		46,507	
Occupation Total Males	2,585	*52.3%*	10,112	*53.9%*	25,091	*54.0%*
Occupation Total Females	2,360	47.7%	8,644	46.1%	21,416	46.0%
Management, Business, Financial Operations	544	*-*	1,988	10.6%	4,851	10.4%
Professional, Related	674	13.6%	2,549	13.6%	6,867	14.8%
Service	1,028	*20.8%*	3,561	*19.0%*	8,926	*19.2%*
Sales, Office	1,160	*23.5%*	4,620	*24.6%*	11,120	*23.9%*
Farming, Fishing, Forestry	-	*-*	2	*-*	20	*-*
Construction, Extraction, Maintenance	525	*10.6%*	2,098	*11.2%*	4,782	*10.3%*
Production, Transport, Material Moving	1,014	*20.5%*	3,937	*21.0%*	9,941	*21.4%*
White Collar Workers	2,379	*48.1%*	9,157	*48.8%*	22,838	*49.1%*
Blue Collar Workers	2,567	*51.9%*	9,599	*51.2%*	23,669	*50.9%*

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WILLIAMSBURG

E N T E R P R I S E S

Lat/Lon: 30.0049/-95.3068

FM 1960 Landing	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2021)						
Total Units	2,639		10,191		28,220	
1 Detached Unit	2,558	96.9%	8,836	86.7%	22,066	78.2%
1 Attached Unit	45	1.7%	267	2.6%	767	2.7%
2 Units	4	0.2%	171	1.7%	457	1.6%
3 to 4 Units	22	0.8%	200	2.0%	1,185	4.2%
5 to 9 Units	22	0.8%	536	5.3%	1,685	6.0%
10 to 19 Units	205	7.8%	1,459	14.3%	3,794	13.4%
20 to 49 Units	79	3.0%	460	4.5%	1,315	4.7%
50 or More Units	61	2.3%	631	6.2%	1,770	6.3%
Mobile Home or Trailer	111	4.2%	459	4.5%	1,240	4.4%
Other Structure	-	-	1	-	80	0.3%
Homes Built By Year (2021)						
Homes Built 2014 or later	359	11.0%	1,529	11.0%	3,123	8.5%
Homes Built 2010 to 2013	278	8.6%	706	5.1%	1,755	4.8%
Homes Built 2000 to 2009	832	25.6%	3,129	22.5%	8,340	22.7%
Homes Built 1990 to 1999	344	10.6%	1,601	11.5%	4,628	12.6%
Homes Built 1980 to 1989	547	16.9%	2,418	17.4%	6,265	17.1%
Homes Built 1970 to 1979	557	17.2%	2,381	17.2%	6,666	18.2%
Homes Built 1960 to 1969	76	2.3%	562	4.0%	1,765	4.8%
Homes Built 1950 to 1959	82	2.5%	351	2.5%	860	2.3%
Homes Built 1940 to 1949	12	0.4%	188	1.4%	494	1.3%
Homes Built Before 1939	22	0.7%	155	1.1%	465	1.3%
Median Age of Homes	23.7	yrs	25.5	yrs	26.3	yrs
Home Values (2021)						
Owner Specified Housing Units	2,236		7,808		19,330	
Home Values $1,000,000 or More	19	0.8%	71	0.9%	194	1.0%
Home Values $750,000 to $999,999	19	0.8%	58	0.7%	183	0.9%
Home Values $500,000 to $749,999	31	1.4%	115	1.5%	349	1.8%
Home Values $400,000 to $499,999	30	1.3%	108	1.4%	356	1.8%
Home Values $300,000 to $399,999	39	1.8%	304	3.9%	932	4.8%
Home Values $250,000 to $299,999	24	1.1%	370	4.7%	998	5.2%
Home Values $200,000 to $249,999	295	13.2%	829	10.6%	2,377	12.3%
Home Values $175,000 to $199,999	281	12.6%	1,187	15.2%	2,336	12.1%
Home Values $150,000 to $174,999	594	26.6%	1,770	22.7%	3,752	19.4%
Home Values $125,000 to $149,999	270	12.1%	1,070	13.7%	2,625	13.6%
Home Values $100,000 to $124,999	236	10.5%	808	10.3%	2,032	10.5%
Home Values $90,000 to $99,999	112	5.0%	333	4.3%	654	3.4%
Home Values $80,000 to $89,999	104	4.7%	256	3.3%	737	3.8%
Home Values $70,000 to $79,999	71	3.2%	129	1.6%	414	2.1%
Home Values $60,000 to $69,999	16	0.7%	87	1.1%	258	1.3%
Home Values $50,000 to $59,999	21	0.9%	63	0.8%	270	1.4%
Home Values $35,000 to $49,999	49	2.2%	116	1.5%	334	1.7%
Home Values $25,000 to $34,999	5	0.2%	18	0.2%	98	0.5%
Home Values $10,000 to $24,999	10	0.5%	92	1.2%	313	1.6%
Home Values Under $10,000	10	0.5%	25	0.3%	118	0.6%
Owner-Occupied Median Home Value	$159,551		$166,460		$164,634	
Renter-Occupied Median Rent	$1,111		$1,023		$987	

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Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
Calculated using Weighted Block Centroid from Block Groups

WILLIAMSBURG
E N T E R P R I S E S

Lat/Lon: 30.0049/-95.3068

FM 1960 Landing	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2021)						
Total Household Expenditure	$200.46 M		$745.52 M		$1.91 B	
Total Non-Retail Expenditure	$104.65 M		$390.5 M		$1 B	
Total Retail Expenditure	$95.8 M		$355.01 M		$908.37 M	
Apparel	$7.07 M		$26.24 M		$67.32 M	
Contributions	$6.2 M		$22.87 M		$58.73 M	
Education	$5.45 M		$20.27 M		$52.74 M	
Entertainment	$11.29 M		$41.58 M		$106.37 M	
Food and Beverages	$29.94 M		$111.58 M		$285.99 M	
Furnishings and Equipment	$7.02 M		$25.86 M		$66.13 M	
Gifts	$4.64 M		$17.1 M		$44.04 M	
Health Care	$17.07 M		$63.62 M		$162.83 M	
Household Operations	$7.71 M		$28.64 M		$73.55 M	
Miscellaneous Expenses	$3.74 M		$13.91 M		$35.68 M	
Personal Care	$2.69 M		$10.01 M		$25.62 M	
Personal Insurance	$1.37 M		$5 M		$12.77 M	
Reading	$425.25 K		$1.58 M		$4.07 M	
Shelter	$41.95 M		$157.23 M		$404.1 M	
Tobacco	$1.26 M		$4.86 M		$12.54 M	
Transportation	$37.53 M		$138.4 M		$353.19 M	
Utilities	$15.1 M		$56.77 M		$145.77 M	
Monthly Household Consumer Expenditure (2021)						
Total Household Expenditure	$5,374		$4,772		$4,636	
Total Non-Retail Expenditure	$2,805	52.2%	$2,499	52.4%	$2,433	52.5%
Total Retail Expenditures	$2,568	47.8%	$2,272	47.6%	$2,203	47.5%
Apparel	$190	3.5%	$168	3.5%	$163	3.5%
Contributions	$166	3.1%	$146	3.1%	$142	3.1%
Education	$146	2.7%	$130	2.7%	$128	2.8%
Entertainment	$303	5.6%	$266	5.6%	$258	5.6%
Food and Beverages	$803	14.9%	$714	15.0%	$694	15.0%
Furnishings and Equipment	$188	3.5%	$166	3.5%	$160	3.5%
Gifts	$124	2.3%	$109	2.3%	$107	2.3%
Health Care	$458	8.5%	$407	8.5%	$395	8.5%
Household Operations	$207	3.8%	$183	3.8%	$178	3.8%
Miscellaneous Expenses	$100	1.9%	$89	1.9%	$87	1.9%
Personal Care	$72	1.3%	$64	1.3%	$62	1.3%
Personal Insurance	$37	0.7%	$32	0.7%	$31	0.7%
Reading	$11	0.2%	$10	0.2%	$10	0.2%
Shelter	$1,124	20.9%	$1,006	21.1%	$980	21.1%
Tobacco	$34	0.6%	$31	0.7%	$30	0.7%
Transportation	$1,006	18.7%	$886	18.6%	$857	18.5%
Utilities	$405	7.5%	$363	7.6%	$354	7.6%