Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
Calculated using Weighted Block Centroid from Block Groups

WILLIAMSBURG
E N T E R P R I S E S

Lat/Lon: 30.0741/-95.5031

FM 2920 Landing Demos	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2021)	11,727		87,159		239,841	
Projected Population (2026)	12,580		92,735		256,304	
Census Population (2020)	10,055		89,114		241,528	
Census Population (2010)	7,070		61,887		174,283	
Projected Annual Growth (2021-2026)	853	1.5%	5,576	1.3%	16,464	1.4%
Historical Annual Growth (2020-2021)	1,671	-	-1,956	-2.2%	-1,688	-0.7%
Historical Annual Growth (2010-2020)	2,986	4.2%	27,227	4.4%	67,246	3.9%
Estimated Population Density (2021)	3,735	psm	3,084	psm	3,055	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2021)	3,771		29,256		84,370	
Projected Households (2026)	4,139		31,937		91,788	
Census Households (2020)	3,326		29,960		85,068	
Census Households (2010)	2,298		20,413		60,932	
Projected Annual Growth (2021-2026)	368	2.0%	2,680	1.8%	7,418	1.8%
Historical Annual Change (2010-2021)	1,473	5.8%	8,843	3.9%	23,437	3.5%
Average Household Income						
Estimated Average Household Income (2021)	$96,657		$109,002		$119,293	
Projected Average Household Income (2026)	$103,839		$116,986		$129,737	
Census Average Household Income (2010)	$92,918		$96,361		$96,830	
Census Average Household Income (2000)	$74,876		$82,522		$83,126	
Projected Annual Change (2021-2026)	$7,182	1.5%	$7,984	1.5%	$10,444	1.8%
Historical Annual Change (2000-2021)	$21,781	1.4%	$26,480	1.5%	$36,167	2.1%
Median Household Income						
Estimated Median Household Income (2021)	$90,286		$92,879		$92,613	
Projected Median Household Income (2026)	$105,406		$107,759		$107,681	
Census Median Household Income (2010)	$84,299		$87,480		$81,358	
Census Median Household Income (2000)	$69,655		$74,814		$69,851	
Projected Annual Change (2021-2026)	$15,120	3.3%	$14,880	3.2%	$15,068	3.3%
Historical Annual Change (2000-2021)	$20,631	1.4%	$18,065	1.1%	$22,762	1.6%
Per Capita Income						
Estimated Per Capita Income (2021)	$31,083		$36,600		$41,986	
Projected Per Capita Income (2026)	$34,168		$40,299		$46,482	
Census Per Capita Income (2010)	$30,196		$31,785		$33,853	
Census Per Capita Income (2000)	$24,770		$27,476		$29,021	
Projected Annual Change (2021-2026)	$3,085	2.0%	$3,699	2.0%	$4,496	2.1%
Historical Annual Change (2000-2021)	$6,313	1.2%	$9,125	1.6%	$12,965	2.1%
Estimated Average Household Net Worth (2021)	$672,767		$804,090		$875,891	

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WILLIAMSBURG
E N T E R P R I S E S

Lat/Lon: 30.0741/-95.5031

FM 2920 Landing Demos	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2021)	11,727		87,159		239,841	
White (2021)	6,741	57.5%	48,807	56.0%	134,900	56.2%
Black or African American (2021)	1,226	10.5%	8,898	10.2%	28,591	11.9%
American Indian or Alaska Native (2021)	101	0.9%	784	0.9%	2,084	0.9%
Asian (2021)	818	7.0%	7,426	8.5%	19,074	8.0%
Hawaiian or Pacific Islander (2021)	15	0.1%	78	-	238	-
Other Race (2021)	951	8.1%	7,455	8.6%	19,833	8.3%
Two or More Races (2021)	1,875	16.0%	13,710	15.7%	35,119	14.6%
Population < 18 (2021)	3,323	28.3%	23,670	27.2%	61,939	25.8%
White Not Hispanic	1,373	41.3%	9,532	40.3%	25,195	40.7%
Black or African American	386	11.6%	2,655	11.2%	8,276	13.4%
Asian	201	6.1%	1,847	7.8%	4,545	7.3%
Other Race Not Hispanic	234	7.0%	1,638	6.9%	4,303	6.9%
Hispanic	1,128	34.0%	7,999	33.8%	19,619	31.7%
Not Hispanic or Latino Population (2021)	8,514	72.6%	63,182	72.5%	178,278	74.3%
Not Hispanic White	5,960	70.0%	43,141	68.3%	119,899	67.3%
Not Hispanic Black or African American	1,188	14.0%	8,579	13.6%	27,748	15.6%
Not Hispanic American Indian or Alaska Native	25	0.3%	180	0.3%	558	0.3%
Not Hispanic Asian	811	9.5%	7,332	11.6%	18,759	10.5%
Not Hispanic Hawaiian or Pacific Islander	14	0.2%	63	-	184	0.1%
Not Hispanic Other Race	55	0.6%	492	0.8%	1,731	1.0%
Not Hispanic Two or More Races	461	5.4%	3,395	5.4%	9,398	5.3%
Hispanic or Latino Population (2021)	3,213	27.4%	23,977	27.5%	61,563	25.7%
Hispanic White	781	24.3%	5,666	23.6%	15,001	24.4%
Hispanic Black or African American	38	1.2%	319	1.3%	843	1.4%
Hispanic American Indian or Alaska Native	76	2.4%	604	2.5%	1,526	2.5%
Hispanic Asian	7	0.2%	94	0.4%	315	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	15	-	54	-
Hispanic Other Race	895	27.9%	6,963	29.0%	18,102	29.4%
Hispanic Two or More Races	1,415	44.0%	10,315	43.0%	25,722	41.8%
Not Hispanic or Latino Population (2020)	7,479	74.4%	64,867	72.8%	178,296	73.8%
Hispanic or Latino Population (2020)	2,577	25.6%	24,247	27.2%	63,233	26.2%
Not Hispanic or Latino Population (2010)	5,560	78.6%	48,420	78.2%	139,099	79.8%
Hispanic or Latino Population (2010)	1,510	21.4%	13,468	21.8%	35,184	20.2%
Not Hispanic or Latino Population (2026)	9,009	71.6%	66,275	71.5%	187,723	73.2%
Hispanic or Latino Population (2026)	3,571	28.4%	26,460	28.5%	68,582	26.8%
Projected Annual Growth (2021-2026)	358	2.2%	2,483	2.1%	7,019	2.3%
Historical Annual Growth (2010-2020)	1,067	7.1%	10,780	8.0%	28,049	8.0%

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups

WILLIAMSBURG
E N T E R P R I S E S

Lat/Lon: 30.0741/-95.5031

FM 2920 Landing Demos	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2021)						
Total Population	11,727		87,159		239,841	
Age Under 5 Years	876	7.5%	6,123	7.0%	16,218	6.8%
Age 5 to 9 Years	942	8.0%	6,553	7.5%	17,419	7.3%
Age 10 to 14 Years	953	8.1%	6,913	7.9%	17,819	7.4%
Age 15 to 19 Years	816	7.0%	6,268	7.2%	16,423	6.8%
Age 20 to 24 Years	581	5.0%	4,518	5.2%	13,260	5.5%
Age 25 to 29 Years	787	6.7%	5,482	6.3%	15,420	6.4%
Age 30 to 34 Years	975	8.3%	6,905	7.9%	18,259	7.6%
Age 35 to 39 Years	991	8.5%	7,184	8.2%	18,641	7.8%
Age 40 to 44 Years	853	7.3%	6,398	7.3%	17,175	7.2%
Age 45 to 49 Years	722	6.2%	5,760	6.6%	15,723	6.6%
Age 50 to 54 Years	652	5.6%	5,156	5.9%	14,791	6.2%
Age 55 to 59 Years	639	5.4%	4,957	5.7%	14,540	6.1%
Age 60 to 64 Years	623	5.3%	4,836	5.5%	14,002	5.8%
Age 65 to 69 Years	502	4.3%	4,031	4.6%	11,600	4.8%
Age 70 to 74 Years	389	3.3%	2,782	3.2%	8,345	3.5%
Age 75 to 79 Years	215	1.8%	1,576	1.8%	4,917	2.1%
Age 80 to 84 Years	115	1.0%	905	1.0%	2,761	1.2%
Age 85 Years or Over	95	0.8%	814	0.9%	2,529	1.1%
Median Age	33.8		34.9		35.8	
Age 19 Years or Less	3,588	30.6%	25,857	29.7%	67,879	28.3%
Age 20 to 64 Years	6,822	58.2%	51,194	58.7%	141,810	59.1%
Age 65 Years or Over	1,316	11.2%	10,107	11.6%	30,152	12.6%
Female Age Distribution (2021)						
Female Population	5,990	51.1%	44,368	50.9%	122,105	50.9%
Age Under 5 Years	429	7.2%	2,932	6.6%	7,887	6.5%
Age 5 to 9 Years	446	7.5%	3,142	7.1%	8,466	6.9%
Age 10 to 14 Years	466	7.8%	3,451	7.8%	8,733	7.2%
Age 15 to 19 Years	393	6.6%	2,923	6.6%	7,884	6.5%
Age 20 to 24 Years	286	4.8%	2,195	4.9%	6,436	5.3%
Age 25 to 29 Years	425	7.1%	2,877	6.5%	7,907	6.5%
Age 30 to 34 Years	480	8.0%	3,531	8.0%	9,442	7.7%
Age 35 to 39 Years	524	8.7%	3,792	8.5%	9,789	8.0%
Age 40 to 44 Years	426	7.1%	3,315	7.5%	8,866	7.3%
Age 45 to 49 Years	376	6.3%	2,976	6.7%	8,185	6.7%
Age 50 to 54 Years	349	5.8%	2,595	5.8%	7,518	6.2%
Age 55 to 59 Years	339	5.7%	2,545	5.7%	7,308	6.0%
Age 60 to 64 Years	339	5.7%	2,630	5.9%	7,398	6.1%
Age 65 to 69 Years	240	4.0%	2,020	4.6%	5,918	4.8%
Age 70 to 74 Years	220	3.7%	1,502	3.4%	4,434	3.6%
Age 75 to 79 Years	121	2.0%	884	2.0%	2,728	2.2%
Age 80 to 84 Years	70	1.2%	535	1.2%	1,580	1.3%
Age 85 Years or Over	61	1.0%	522	1.2%	1,626	1.3%
Female Median Age	34.8		35.8		36.6	
Age 19 Years or Less	1,734	28.9%	12,449	28.1%	32,970	27.0%
Age 20 to 64 Years	3,545	59.2%	26,456	59.6%	72,849	59.7%
Age 65 Years or Over	712	11.9%	5,463	12.3%	16,286	13.3%

Lat/Lon: 30.0741/-95.5031

FM 2920 Landing Demos	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2021)						
Male Population	5,736	48.9%	42,791	49.1%	117,736	49.1%
Age Under 5 Years	447	7.8%	3,191	7.5%	8,331	7.1%
Age 5 to 9 Years	496	8.6%	3,411	8.0%	8,953	7.6%
Age 10 to 14 Years	488	8.5%	3,461	8.1%	9,086	7.7%
Age 15 to 19 Years	423	7.4%	3,345	7.8%	8,539	7.3%
Age 20 to 24 Years	294	5.1%	2,323	5.4%	6,824	5.8%
Age 25 to 29 Years	362	6.3%	2,605	6.1%	7,513	6.4%
Age 30 to 34 Years	495	8.6%	3,374	7.9%	8,817	7.5%
Age 35 to 39 Years	468	8.2%	3,392	7.9%	8,851	7.5%
Age 40 to 44 Years	427	7.5%	3,082	7.2%	8,309	7.1%
Age 45 to 49 Years	346	6.0%	2,784	6.5%	7,538	6.4%
Age 50 to 54 Years	302	5.3%	2,561	6.0%	7,273	6.2%
Age 55 to 59 Years	300	5.2%	2,412	5.6%	7,232	6.1%
Age 60 to 64 Years	284	4.9%	2,206	5.2%	6,604	5.6%
Age 65 to 69 Years	262	4.6%	2,011	4.7%	5,682	4.8%
Age 70 to 74 Years	170	3.0%	1,280	3.0%	3,911	3.3%
Age 75 to 79 Years	94	1.6%	692	1.6%	2,190	1.9%
Age 80 to 84 Years	45	0.8%	371	0.9%	1,181	1.0%
Age 85 Years or Over	34	0.6%	291	0.7%	903	0.8%
Male Median Age	32.7		33.9		35.0	
Age 19 Years or Less	1,854	32.3%	13,409	31.3%	34,909	29.6%
Age 20 to 64 Years	3,278	57.1%	24,738	57.8%	68,961	58.6%
Age 65 Years or Over	605	10.5%	4,644	10.9%	13,866	11.8%
Males per 100 Females (2021)						
Overall Comparison	96		96		96	
Age Under 5 Years	104	51.0%	109	52.1%	106	51.4%
Age 5 to 9 Years	111	52.6%	109	52.1%	106	51.4%
Age 10 to 14 Years	105	51.1%	100	50.1%	104	51.0%
Age 15 to 19 Years	108	51.9%	114	53.4%	108	52.0%
Age 20 to 24 Years	103	50.7%	106	51.4%	106	51.5%
Age 25 to 29 Years	85	46.0%	91	47.5%	95	48.7%
Age 30 to 34 Years	103	50.8%	96	48.9%	93	48.3%
Age 35 to 39 Years	89	47.2%	89	47.2%	90	47.5%
Age 40 to 44 Years	100	50.1%	93	48.2%	94	48.4%
Age 45 to 49 Years	92	47.9%	94	48.3%	92	47.9%
Age 50 to 54 Years	87	46.4%	99	49.7%	97	49.2%
Age 55 to 59 Years	88	46.9%	95	48.7%	99	49.7%
Age 60 to 64 Years	84	45.6%	84	45.6%	89	47.2%
Age 65 to 69 Years	109	52.2%	100	49.9%	96	49.0%
Age 70 to 74 Years	77	43.6%	85	46.0%	88	46.9%
Age 75 to 79 Years	78	43.9%	78	43.9%	80	44.5%
Age 80 to 84 Years	63	38.8%	69	40.9%	75	42.8%
Age 85 Years or Over	56	36.1%	56	35.8%	56	35.7%
Age 19 Years or Less	107	51.7%	108	51.9%	106	51.4%
Age 20 to 39 Years	94	48.6%	94	48.5%	95	48.8%
Age 40 to 64 Years	91	47.5%	93	48.1%	94	48.5%
Age 65 Years or Over	85	45.9%	85	45.9%	85	46.0%

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Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
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WILLIAMSBURG
E N T E R P R I S E S

Lat/Lon: 30.0741/-95.5031

FM 2920 Landing Demos	1 mi radius		3 mi radius		5 mi radius	
Household Type (2021)						
Total Households	3,771		29,256		84,370	
Households with Children	1,817	48.2%	13,155	45.0%	34,447	40.8%
Average Household Size	3.1		3.0		2.8	
Household Density per Square Mile	1,201		1,035		1,075	
Population Family	10,929	93.2%	79,534	91.3%	214,252	89.3%
Population Non-Family	795	6.8%	7,508	8.6%	24,980	10.4%
Population Group Quarters	3	-	116	0.1%	609	0.3%
Family Households	3,143	83.4%	23,270	79.5%	64,425	76.4%
Married Couple Households	2,486	79.1%	18,394	79.0%	50,416	78.3%
Other Family Households with Children	658	20.9%	4,877	21.0%	14,009	21.7%
Family Households with Children	1,805	57.4%	13,055	56.1%	34,178	53.1%
Married Couple with Children	1,361	75.4%	9,802	75.1%	25,033	73.2%
Other Family Households with Children	444	24.6%	3,253	24.9%	9,145	26.8%
Family Households No Children	1,339	42.6%	10,215	43.9%	30,247	46.9%
Married Couple No Children	1,125	84.1%	8,592	84.1%	25,384	83.9%
Other Family Households No Children	214	15.9%	1,623	15.9%	4,863	16.1%
Non-Family Households	627	16.6%	5,986	20.5%	19,945	23.6%
Non-Family Households with Children	12	1.9%	100	1.7%	269	1.3%
Non-Family Households No Children	616	98.1%	5,886	98.3%	19,676	98.7%
Average Family Household Size	3.5		3.4		3.3	
Average Family Income	$101,559		$120,242		$134,076	
Median Family Income	$99,545		$107,317		$110,286	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2021)						
Population Age 15 Years or Over	8,955		67,570		188,385	
Never Married	2,339	26.1%	18,820	27.9%	52,770	28.0%
Currently Married	5,033	56.2%	36,732	54.4%	103,000	54.7%
Previously Married	1,583	17.7%	12,018	17.8%	32,614	17.3%
Separated	292	18.5%	2,502	20.8%	7,697	23.6%
Widowed	543	34.3%	3,118	25.9%	7,602	23.3%
Divorced	747	47.2%	6,398	53.2%	17,315	53.1%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	7,558		56,784		158,702	
Elementary (Grade Level 0 to 8)	286	3.8%	1,897	3.3%	4,955	3.1%
Some High School (Grade Level 9 to 11)	331	4.4%	2,597	4.6%	6,389	4.0%
High School Graduate	1,444	19.1%	11,689	20.6%	30,705	19.3%
Some College	1,793	23.7%	12,686	22.3%	36,100	22.7%
Associate Degree Only	790	10.5%	5,369	9.5%	13,633	8.6%
Bachelor Degree Only	2,092	27.7%	15,426	27.2%	44,698	28.2%
Graduate Degree	822	10.9%	7,120	12.5%	22,222	14.0%
Any College (Some College or Higher)	5,497	72.7%	40,600	71.5%	116,653	73.5%
College Degree + (Bachelor Degree or Higher)	2,915	38.6%	22,545	39.7%	66,920	42.2%

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E N T E R P R I S E S

Lat/Lon: 30.0741/-95.5031

FM 2920 Landing Demos	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2021)	3,823		29,837		88,803	
Total Housing Units (2020)	3,365		30,550		89,705	
Historical Annual Growth (2020-2021)	458	-	-714	-	-902	-
Housing Units Occupied (2021)	3,771	98.6%	29,256	98.1%	84,370	95.0%
Housing Units Owner-Occupied	2,892	76.7%	21,392	73.1%	57,912	68.6%
Housing Units Renter-Occupied	879	23.3%	7,865	26.9%	26,458	31.4%
Housing Units Vacant (2021)	52	1.4%	581	1.9%	4,433	5.0%
Household Size (2021)						
Total Households	3,771		29,256		84,370	
1 Person Households	493	13.1%	4,777	16.3%	16,098	19.1%
2 Person Households	1,097	29.1%	8,651	29.6%	26,668	31.6%
3 Person Households	735	19.5%	5,589	19.1%	15,258	18.1%
4 Person Households	762	20.2%	5,503	18.8%	14,461	17.1%
5 Person Households	410	10.9%	2,942	10.1%	7,393	8.8%
6 Person Households	173	4.6%	1,122	3.8%	2,796	3.3%
7 or More Person Households	101	2.7%	671	2.3%	1,695	2.0%
Household Income Distribution (2021)						
HH Income $200,000 or More	352	9.3%	3,746	12.8%	12,710	15.1%
HH Income $150,000 to $199,999	378	10.0%	3,033	10.4%	8,328	9.9%
HH Income $125,000 to $149,999	349	9.3%	2,853	9.8%	7,060	8.4%
HH Income $100,000 to $124,999	480	12.7%	3,363	11.5%	9,173	10.9%
HH Income $75,000 to $99,999	692	18.4%	4,399	15.0%	11,969	14.2%
HH Income $50,000 to $74,999	646	17.1%	5,263	18.0%	14,076	16.7%
HH Income $35,000 to $49,999	298	7.9%	2,738	9.4%	7,982	9.5%
HH Income $25,000 to $34,999	204	5.4%	1,589	5.4%	5,164	6.1%
HH Income $15,000 to $24,999	179	4.8%	1,131	3.9%	3,723	4.4%
HH Income $10,000 to $14,999	68	1.8%	399	1.4%	1,224	1.5%
HH Income Under $10,000	123	3.2%	742	2.5%	2,961	3.5%
Household Vehicles (2021)						
Households 0 Vehicles Available	55	1.5%	521	1.8%	2,252	2.7%
Households 1 Vehicle Available	920	24.4%	7,369	25.2%	22,313	26.4%
Households 2 Vehicles Available	1,966	52.1%	14,087	48.2%	40,449	47.9%
Households 3 or More Vehicles Available	829	22.0%	7,278	24.9%	19,356	22.9%
Total Vehicles Available	7,545		59,995		168,617	
Average Vehicles per Household	2.0		2.1		2.0	
Owner-Occupied Household Vehicles	6,045	80.1%	47,070	78.5%	127,216	75.4%
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2	
Renter-Occupied Household Vehicles	1,500	19.9%	12,925	21.5%	41,401	24.6%
Average Vehicles per Renter-Occupied Household	1.7		1.6		1.6	
Travel Time (2021)						
Worker Base Age 16 years or Over	5,784		41,928		116,224	
Travel to Work in 14 Minutes or Less	675	11.7%	5,220	12.4%	15,102	13.0%
Travel to Work in 15 to 29 Minutes	1,789	30.9%	13,224	31.5%	37,621	32.4%
Travel to Work in 30 to 59 Minutes	2,469	42.7%	16,448	39.2%	42,293	36.4%
Travel to Work in 60 Minutes or More	595	10.3%	4,779	11.4%	13,953	12.0%
Work at Home	257	4.4%	2,257	5.4%	7,255	6.2%
Average Minutes Travel to Work	29.2		29.1		28.8	

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FM 2920 Landing Demos	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2021)						
Worker Base Age 16 years or Over	5,784		41,928		116,224	
Drive to Work Alone	4,896	*84.7%*	34,647	*82.6%*	95,159	*81.9%*
Drive to Work in Carpool	447	*7.7%*	3,418	*8.2%*	9,447	*8.1%*
Travel to Work by Public Transportation	63	*1.1%*	667	*1.6%*	2,083	*1.8%*
Drive to Work on Motorcycle	6	*0.1%*	35	*-*	105	*-*
Bicycle to Work	1	*-*	27	*-*	119	*0.1%*
Walk to Work	78	*1.4%*	483	*1.2%*	1,137	*1.0%*
Other Means	34	*0.6%*	395	*0.9%*	917	*0.8%*
Work at Home	257	*4.4%*	2,257	*5.4%*	7,255	*6.2%*
Daytime Demographics (2021)						
Total Businesses	594		2,999		9,294	
Total Employees	3,676		22,035		66,842	
Company Headquarter Businesses	24	*4.0%*	109	*3.6%*	344	*3.7%*
Company Headquarter Employees	347	*9.4%*	2,733	*12.4%*	8,609	*12.9%*
Employee Population per Business	6.2	to 1	7.3	to 1	7.2	to 1
Residential Population per Business	19.7	to 1	29.1	to 1	25.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	6,670		46,285		135,457	
Labor Force						
Labor Population Age 16 Years or Over (2021)	8,778		66,233		184,989	
Labor Force Total Males (2021)	4,210	*48.0%*	32,022	*48.3%*	89,650	*48.5%*
Male Civilian Employed	3,076	*73.1%*	22,310	*69.7%*	63,018	*70.3%*
Male Civilian Unemployed	192	*4.6%*	1,876	*5.9%*	4,826	*5.4%*
Males in Armed Forces	-	*-*	38	*0.1%*	115	*0.1%*
Males Not in Labor Force	942	*22.4%*	7,797	*24.3%*	21,692	*24.2%*
Labor Force Total Females (2021)	4,569	*52.0%*	34,211	*51.7%*	95,339	*51.5%*
Female Civilian Employed	2,708	*59.3%*	19,617	*57.3%*	53,206	*55.8%*
Female Civilian Unemployed	244	*5.4%*	1,398	*4.1%*	4,039	*4.2%*
Females in Armed Forces	-	*-*	17	*-*	36	*-*
Females Not in Labor Force	1,616	*35.4%*	13,179	*38.5%*	38,058	*39.9%*
Unemployment Rate	436	*5.0%*	3,274	*4.9%*	8,865	*4.8%*
Occupation (2021)						
Occupation Population Age 16 Years or Over	5,784		41,928		116,224	
Occupation Total Males	3,076	*53.2%*	22,310	*53.2%*	63,018	*54.2%*
Occupation Total Females	2,708	*46.8%*	19,617	*46.8%*	53,206	*45.8%*
Management, Business, Financial Operations	1,265	*21.9%*	8,086	*19.3%*	24,355	*21.0%*
Professional, Related	1,474	*25.5%*	11,272	*26.9%*	29,351	*25.3%*
Service	937	*16.2%*	6,037	*14.4%*	15,302	*13.2%*
Sales, Office	1,167	*20.2%*	9,168	*21.9%*	26,766	*23.0%*
Farming, Fishing, Forestry	18	*0.3%*	33	*-*	136	*0.1%*
Construction, Extraction, Maintenance	449	*7.8%*	3,265	*7.8%*	8,328	*7.2%*
Production, Transport, Material Moving	474	*8.2%*	4,067	*9.7%*	11,985	*10.3%*
White Collar Workers	3,906	*67.5%*	28,526	*68.0%*	80,472	*69.2%*
Blue Collar Workers	1,878	*32.5%*	13,401	*32.0%*	35,752	*30.8%*

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Lat/Lon: 30.0741/-95.5031

FM 2920 Landing Demos	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2021)						
Total Units	2,298		20,413		60,932	
1 Detached Unit	3,116	*135.6%*	23,183	*113.6%*	61,113	*100.3%*
1 Attached Unit	89	*3.9%*	611	*3.0%*	2,671	*4.4%*
2 Units	5	*0.2%*	60	*0.3%*	296	*0.5%*
3 to 4 Units	16	*0.7%*	401	*2.0%*	1,443	*2.4%*
5 to 9 Units	23	*1.0%*	410	*2.0%*	2,606	*4.3%*
10 to 19 Units	149	*6.5%*	1,211	*5.9%*	5,731	*9.4%*
20 to 49 Units	116	*5.0%*	854	*4.2%*	2,635	*4.3%*
50 or More Units	108	*4.7%*	1,171	*5.7%*	4,846	*8.0%*
Mobile Home or Trailer	148	*6.5%*	1,352	*6.6%*	2,996	*4.9%*
Other Structure	-	-	3	-	34	-
Homes Built By Year (2021)						
Homes Built 2014 or later	532	*13.9%*	4,924	*16.5%*	12,910	*14.5%*
Homes Built 2010 to 2013	287	*7.5%*	1,569	*5.3%*	6,035	*6.8%*
Homes Built 2000 to 2009	1,313	*34.3%*	9,088	*30.5%*	22,263	*25.1%*
Homes Built 1990 to 1999	351	*9.2%*	3,977	*13.3%*	11,487	*12.9%*
Homes Built 1980 to 1989	629	*16.4%*	4,218	*14.1%*	12,853	*14.5%*
Homes Built 1970 to 1979	330	*8.6%*	3,641	*12.2%*	13,899	*15.7%*
Homes Built 1960 to 1969	214	*5.6%*	853	*2.9%*	2,431	*2.7%*
Homes Built 1950 to 1959	47	*1.2%*	418	*1.4%*	1,128	*1.3%*
Homes Built 1940 to 1949	18	*0.5%*	165	*0.6%*	511	*0.6%*
Homes Built Before 1939	50	*1.3%*	403	*1.4%*	854	*1.0%*
Median Age of Homes	21.1	*yrs*	20.9	*yrs*	22.4	*yrs*
Home Values (2021)						
Owner Specified Housing Units	2,892		21,392		57,912	
Home Values $1,000,000 or More	30	*1.1%*	181	*0.8%*	1,192	*2.1%*
Home Values $750,000 to $999,999	12	*0.4%*	240	*1.1%*	1,217	*2.1%*
Home Values $500,000 to $749,999	83	*2.9%*	542	*2.5%*	3,092	*5.3%*
Home Values $400,000 to $499,999	109	*3.8%*	906	*4.2%*	3,181	*5.5%*
Home Values $300,000 to $399,999	355	*12.3%*	3,483	*16.3%*	9,104	*15.7%*
Home Values $250,000 to $299,999	270	*9.3%*	2,712	*12.7%*	7,696	*13.3%*
Home Values $200,000 to $249,999	701	*24.2%*	4,643	*21.7%*	11,117	*19.2%*
Home Values $175,000 to $199,999	513	*17.7%*	2,951	*13.8%*	6,756	*11.7%*
Home Values $150,000 to $174,999	444	*15.4%*	2,385	*11.1%*	6,193	*10.7%*
Home Values $125,000 to $149,999	165	*5.7%*	1,432	*6.7%*	3,373	*5.8%*
Home Values $100,000 to $124,999	80	*2.8%*	787	*3.7%*	2,151	*3.7%*
Home Values $90,000 to $99,999	19	*0.6%*	148	*0.7%*	381	*0.7%*
Home Values $80,000 to $89,999	23	*0.8%*	197	*0.9%*	462	*0.8%*
Home Values $70,000 to $79,999	8	*0.3%*	89	*0.4%*	180	*0.3%*
Home Values $60,000 to $69,999	10	*0.3%*	81	*0.4%*	213	*0.4%*
Home Values $50,000 to $59,999	10	*0.4%*	98	*0.5%*	270	*0.5%*
Home Values $35,000 to $49,999	7	*0.2%*	127	*0.6%*	301	*0.5%*
Home Values $25,000 to $34,999	8	*0.3%*	51	*0.2%*	172	*0.3%*
Home Values $10,000 to $24,999	23	*0.8%*	229	*1.1%*	631	*1.1%*
Home Values Under $10,000	23	*0.8%*	110	*0.5%*	230	*0.4%*
Owner-Occupied Median Home Value	$209,135		$226,186		$246,756	
Renter-Occupied Median Rent	$1,163		$1,116		$1,087	

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WILLIAMSBURG
E N T E R P R I S E S

Lat/Lon: 30.0741/-95.5031

FM 2920 Landing Demos	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2021)						
Total Household Expenditure	$261.39 M		$2.2 B		$6.71 B	
Total Non-Retail Expenditure	$137.39 M		$1.16 B		$3.55 B	
Total Retail Expenditure	$123.99 M		$1.04 B		$3.16 B	
Apparel	$9.37 M		$79.05 M		$241.16 M	
Contributions	$8.56 M		$73.76 M		$228.23 M	
Education	$8.09 M		$70.52 M		$219.65 M	
Entertainment	$15.02 M		$126.93 M		$387.38 M	
Food and Beverages	$38.51 M		$322.29 M		$979.04 M	
Furnishings and Equipment	$9.31 M		$78.63 M		$239.64 M	
Gifts	$6.42 M		$56.13 M		$174.41 M	
Health Care	$21.73 M		$181.49 M		$550.91 M	
Household Operations	$10.29 M		$87.24 M		$267 M	
Miscellaneous Expenses	$4.92 M		$41.65 M		$127.14 M	
Personal Care	$3.51 M		$29.53 M		$89.92 M	
Personal Insurance	$1.9 M		$16.18 M		$49.61 M	
Reading	$563.54 K		$4.78 M		$14.63 M	
Shelter	$54.65 M		$461.02 M		$1.41 B	
Tobacco	$1.48 M		$12.13 M		$36.62 M	
Transportation	$48.18 M		$403.48 M		$1.22 B	
Utilities	$18.89 M		$156.92 M		$475.08 M	
Monthly Household Consumer Expenditure (2021)						
Total Household Expenditure	$5,777		$6,271		$6,629	
Total Non-Retail Expenditure	$3,036	52.6%	$3,307	52.7%	$3,505	52.9%
Total Retail Expenditures	$2,740	47.4%	$2,964	47.3%	$3,124	47.1%
Apparel	$207	3.6%	$225	3.6%	$238	3.6%
Contributions	$189	3.3%	$210	3.4%	$225	3.4%
Education	$179	3.1%	$201	3.2%	$217	3.3%
Entertainment	$332	5.7%	$362	5.8%	$383	5.8%
Food and Beverages	$851	14.7%	$918	14.6%	$967	14.6%
Furnishings and Equipment	$206	3.6%	$224	3.6%	$237	3.6%
Gifts	$142	2.5%	$160	2.5%	$172	2.6%
Health Care	$480	8.3%	$517	8.2%	$544	8.2%
Household Operations	$227	3.9%	$248	4.0%	$264	4.0%
Miscellaneous Expenses	$109	1.9%	$119	1.9%	$126	1.9%
Personal Care	$78	1.3%	$84	1.3%	$89	1.3%
Personal Insurance	$42	0.7%	$46	0.7%	$49	0.7%
Reading	$12	0.2%	$14	0.2%	$14	0.2%
Shelter	$1,208	20.9%	$1,313	20.9%	$1,392	21.0%
Tobacco	$33	0.6%	$35	0.6%	$36	0.5%
Transportation	$1,065	18.4%	$1,149	18.3%	$1,207	18.2%
Utilities	$417	7.2%	$447	7.1%	$469	7.1%